

CABINET MEMBERS REPORT TO COUNCIL

28 January 2016

**COUNCILLOR MRS EA NOCKOLDS
CABINET MEMBER FOR CULTURE, HERITAGE AND HEALTH**

For the period 26 November 2015 to 17th January 2016

1 Progress on Portfolio Matters.

The restoration part of the Town Hall project, "Stories of Lynn" is almost completed which includes a new lift within a new glass structure. The archive part of the building looks vast with natural light and the rediscovered ovens help to make it look attractive. The strong room has been constructed, a glass wall has been installed to separate the strong room from the research room. The Archivist will be monitoring the conditions of the strong room to ensure it is safe for the records to be returned. Some of the selected archives will be digitalised by a member of staff at the Norfolk Records Office (NRO). This will enable many of our documents to be viewed on the NRO and King's Lynn Borough Archive website. Together the Learning Outreach Officer and the Archivist are working with young people discovering the history of The Mart. This is part of the 4 year activity plan which will conclude with a temporary exhibition.

A company is in the process of building the bespoke cabinets for the permanent exhibition in the "Stories of Lynn" galleries. The Goal House will be redecorated and will have new interpretation boards installed. The Town Hall pocket garden will be planted out during March.

The West Norfolk Holiday Guide 2016 has been published. Instead of the coast, for the first time in many years, the front page of the brochure portrays King's Lynn Minster with the light projection, highlighting "Discover King's Lynn" as well as mentioning 'Hunstanton' and 'Explore West Norfolk'. King's Lynn is being promoted because of its history and heritage and is worthy as a holiday destination as well as our coast and countryside. The "Stories of Lynn" is an opportunity to promote King's Lynn more. As well as accommodation the guide is also informative of the events in West Norfolk. The guide is supported with other leaflets such as Discover Kings Lynn, the trails in King's Lynn and mini guides for Hunstanton and Downham Market. The 'visitwestnorfolk' web-site is being updated to allow it to be more responsive for mobile phone apps. From the 2015 web-site 35,000 holiday guides were requested to be mailed out. The most popular pages viewed on the web-site were 'Things to do' and 'Events'. There are now Tourism leaflets at the King's Lynn railway station as well as the Bus Station.

The European Agricultural Fund for Rural Development have designed funding streams, named 'LEADER'. Those who can benefit from the grant are farmers, small rural businesses and other rural community organisations. This will give them the opportunity to create jobs and boost rural tourism.

2 Forthcoming Activities and Developments.

Alive Sports Development are compiling a local directory of all sports clubs and organisations in West Norfolk. The directory will be accessible to everyone via the sports development pages of the Alive Leisure web page.

As part of their health and fitness promotions recently the Alive Leisure sports facilities offered free classes and gym sessions which included indoor group classes, body combat and free health checks and seminars on healthy eating. The promotion was also held in the Vancouver Quarter.

Alive Leisure received grants from Sport England, Active Norfolk and WN Sports Council which will be used to purchase 4 Bradshaw Buggies to support the Wheelchair Bowls Club.

The Christmas light projections in King's Lynn were very well received and enjoyed by visitors. These are now replaced by the original projections which have been shown since the launch in March 2015 of the Lynn Lumiere as part of the EU Interreg IV funded project between Amiens and ourselves.

Summer weekend events are now being planned including celebrating the Queens 90th birthday and a Tornado Arts Trail, similar to the Spitfire trail last summer. This trail is commemorating RAF Marham centenary, 1916 to 2016.

3 Meetings Attended and Meetings Scheduled

Portfolio meetings with Chris Bamfield Exe. Director of Commercial Services
Debbie Gates Exe. Director of Central Services

Cabinet

Environment & Community Panel

Norfolk Records Committee

Joint Norfolk Museums Committee

N.Norfolk Coast & Countryside Committee

WN Tourism Forum Executive

Alive Leisure Audit committee

KL Consultative Committee

GEAR 10 K Working Party

KL Festival Board

KL Internal Drainage Board

Norfolk Community Foundation Grants meeting

The Mart 2016 setup meeting

EDP Norfolk Hero's Awards evening

WN & KL girls school Trust

WN Community Transport Project
SNAP Review meeting
KLFM Sports Awards evening